



ECONOMIC IMPACT OF
Paulding Northwest
Atlanta Airport





Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.



Statewide Economic Impact

	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	434,434	26,451	10,290	471,175
Payroll	\$16.3 billion	\$1.1 billion	\$354.4 million	\$17.8 billion
Economic Output	\$58.2 billion	\$3.2 billion	\$1.2 billion	\$62.6 billion

Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.

Benefits of Paulding Northwest Atlanta Airport

Paulding County is located 30 miles northwest of Atlanta, along U.S. Highway 278. Paulding County is a rapidly growing county, having grown by 74 percent since 2000 to a population of over 142,000 in 2010. Dallas is the largest city and the county seat of Paulding County. Dallas and Paulding County pride themselves on their dining, shopping, and recreational attractions.

Paulding Northwest Atlanta Airport opened for aircraft operations in 2008 as the first new airport to be built in Georgia in over 30 years. The airport was honored with the "Excellence for Innovation in Economic Development" award by the U.S. Department of Commerce for enhancing commerce and industry in the region. The 650-acre airport property includes an adjacent 110 acres of commercial and industrial land parcels.

The airport is located six miles west of Dallas' central business district. Paulding Northwest Atlanta Airport, which is owned and operated by Paulding County, has a 5,500-foot concrete runway, Runway 13/31, has a precision instrument landing system and can accommodate 95 percent of all general aviation aircraft. Its 23,000-square foot terminal building is the centerpiece of the airport and home to the airport's fixed base operator, Paulding

Jet Center. Paulding Jet Center provides fueling services, aircraft tie-downs, hangar rentals, pilots' lounge, and flight briefing rooms. Additional office spaces are available for lease to tenants and other aviation related companies, such as aircraft management companies and flight schools that may require airside access.

The airport also supports community events, including the Paulding Public Safety Appreciation Day, a meet and greet for all public safety organizations and a charity event. In addition, the terminal conference room regularly hosts large events for various organizations.

The airport serves as a gateway for visitors to area attractions such as the Silver Comet Trail, Pickett's Mill Battlefield State Historic Site, and numerous outdoor recreational activities found in Paulding County such as hiking, biking, rafting, and fishing.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. The Paulding Northwest Atlanta Airport plays a vital role in supporting the region with 143 jobs with an annual payroll of \$3,968,500, and \$14,253,500 in economic output for the local and regional economies.

Economic Impact of Paulding Northwest Atlanta Airport



Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
 - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
 - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
 - 1.2 million annual boarded passengers.
 - 720,000 commercial service visitors.
 - 1.1 million general aviation visitors.
 - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
 - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
 - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
 - Supports nearly 60 passenger and cargo airlines.
 - Is the busiest passenger and operations airport in the world.

Note: Calendar Year 2010 data.

For more information contact:

Georgia Department of Transportation
Aviation Programs
600 West Peachtree Street, NW
Atlanta, Georgia 30308

404-631-1000
<http://www.dot.ga.gov>



Prepared by:

**CDM
Smith**
www.cdmsmith.com

Cover photo courtesy of
Georgia Business Aviation
Association (GBAA)